

2x2 Risk Mapping

CONTACT NAME

DATE

CONTACT TITLE

COMPANY NAME

STEP 1 Notestorm questions > STEP 2 Sort silently > STEP 3 Question and debate

More Important

DECONSTRUCT

Try to break these assumptions into smaller components that are easier to test.

PRIORITY

Answer these questions as soon as possible.

Harder

Easier

DELAY

Don't investigate or debate these questions yet.

DEPRIORITIZE

Answer these questions when you have extra bandwidth and are waiting for a priority experiment or research results.

Less Important



Reminders

- Time box** - Set a timer to prevent overthinking.
- Ideate** - Generate ideas without judgement.
- De-duplicate** - Remove redundant questions, but retain nuanced differences.
- Decide** - Pick a quadrant, do not place items on a line.
- Binary** - Do not sort within a quadrant.
- Dependent** - Dependencies move left, independent questions move right.
- Balance** - There should be the same number of questions in each quadrant.

